

4 STAGES OF ETHICAL BEHAVIOUR

The four stages of ethical behavior represent the four challenges you must successfully complete to make an ethical decision.



1 - Awareness

The ability to recognize that you are facing an ethical issue.



2 - Judgment

The ability to assess the situation, available options, and potential consequences.



3 - Intent

The desire to make an ethical decision.



4 - Action

The courage and determination to make an ethical decision.

6 COMPONENTS OF ETHICAL INTENSITY

Here are the six components that determine the ethical intensity of an issue. Since a chain is only as strong as its weakest link, it only takes one low-intensity factor for the ethical issue to be inadequately assessed.

Magnitude of effect

(What is the perceived scale of the consequences?)

Level of social consensus

(Is perception of the issue swayed by public opinion?)

Probability of effect

(What are the odds that the effects will occur?)

Temporal immediacy of effect

(Are the effects immediate or far in the future?)

Proximity of those affected

(Are those affected close to you?)

Concentration of effect

(Will a single person have to bear the brunt of the effects?)